



## Image Re-Touching

Image re-touching services are included as a standard part of your package.

The photoshoot itself is only a very small part of producing finished professional standard photographs and although lighting and posing go a very long way to producing the look that we want to achieve, all images will benefit from some editing work in post production. This will almost always include cropping, colour and contrast adjustments plus some degree of local sharpening or softening.

As part of my post processing workflow I also employ professional re-touching techniques to make sure that you look your best in your portraits. This may involve very discrete tweaks like subtly lightening the eye area to give you a sparkle, brightening your smile or tidying stray hairs. There are also some more obvious adjustments that I may make which are explained below.

### ❖ Adult Skin

As standard, my editing work will include evening out of skin tones, some light touch skin smoothing and removal of temporary blemishes.

#### *Blemish Removal*

We've all been there. The day before a big occasion (or indeed the day when you're due to have a photograph taken) you wake up to find that you're having a bad skin day.

This is something that can be easily remedied during the editing stage of your photography package, so there really is no need to worry or to hide away from the camera!



## ❖ Newborn Skin

In those early weeks while your newborn's skin adapts to dry outside air after 9 months in the womb, it's not unusual for him/her to develop some dry, flaky skin or even a little flare up of baby acne.

Both these conditions are temporary and nothing to worry about, but may not necessarily be something that you want to capture in his/her first photographs. You could choose to wait for the condition to pass before having your baby's first photoshoot, but this may take a number of weeks and might mean missing out on those very early sleepy shots and poses.

On consideration, some parents decide that they'd like their photographs to capture their baby exactly as he/she was in those early days, however, most prefer to have some re-touching work carried out on their images to remedy any temporary skin complaints. If that's the option that you choose, both baby acne and flaky skin can be seamlessly removed as part of the post production work included in your package.



## ❖ More Extensive Re-Touching

By specific request only, the re-touching service included in your package can be extended at no extra cost to include more extensive editing.

Common requests include the removal of small tattoos, scars and stretch marks.

These bumps, blemishes and scars that we pick up along the way are part of us and contribute to the story of who we are. In most cases I'd encourage you to be yourself and be photographed 'as you are'. However, I completely understand that these things can have an impact on your self esteem and in some cases even on your willingness to be photographed at all – so if asked, I'm more than happy to extend the re-touching service to address these specific concerns.

### *Tattoo Removal*



### *Stretch Mark Re-Touching*



## ❖ What I won't do . . .

Although most things are *possible* with modern digital editing techniques, there are a few things that I'm unwilling to provide.

### Babies and Children

As children start to grow up and become more self aware, the way that they look and their self image becomes increasingly important. For this reason, I will not remove permanent birth marks or fundamentally alter anything else that's an integral part of how your child looks.

### Digital Body Re-Shaping

Everybody has some insecurity about at least one aspect of their appearance. This can be even more pronounced when you're a new mum or mum-to-be dealing with the changes that pregnancy makes to your body.

However, rather than turn immediately to drastic photo editing, I prefer to work with you during your photoshoot on any body insecurities that you might have. I'll employ a mixture of sympathetic lighting, clever camera angles and flattering poses so that you can see how fantastic you look without the need for any radical photo manipulation.

Further small tweaks can be made on request once you've viewed your photographic proofs – but you'd be amazed by how rarely I'm asked for this.

